

PRINTING & PROMOTIONS

PREPRESS TWO CENTS: BLEEDS What Are They and How Can I Get Some?

OR: All my backgrounds go to the edge; isn't that good enough?

It seems like it should be just fine. You're designing a 000 BleedScreenCapture.indd @ 75% INDESIGN BleedScreenCapture.indd @ 75% × Bleed.indd @ 189% × #7943_LookGood.indd @ 204% magazine and you've got some cool backgrounds you want 0 1 2 3 4 5 6 7 to use and you'd like them to bleed. So in your page layout document, which you set up at 8.375 x 10.875 (a standard ОК Facing Pages Number of Pages: 1 web size), you drop in a Photoshop background file that's Cancel THIS IS MY AWESOME PROJECT Page Size: Custom \$ Fewer Options AND THE BLACK LINE 8.375 x 10.875. It exactly fills the page in your document. Width: \$8.375 in Orientation: 📓 🗟 **IS MY DOCUMENT** Height: \$10.875 Perfect, right? Well, not exactly. Read on for the mystery of PAGE SIZE WHICH IS Bleed and Slug bleeds revealed! 8.375x10.875! Bleed: 0.125 in 0.125 in 0.125 in 0.125 in 0 in 0 in 0 in lug: 0 in Whether your job is printed on a sheetfed press or a web I WANT MY COOL press, the signatures are printed on paper that's actually **BACKGROUND GRAPHIC** Above is a screen capture of TO BLEED larger than the finished size of your book. Then these large InDesign's Document Setup **SO MY PHOTOSHOP FILE IS** signatures are folded down so the pages end up in the window. It shows a bleed value 8.625x11.125: correct order. After that, they're assembled and made into set to .125 inches as indicated by THIS ALLOWS A .125" BLEED. the red line which is *outside* of the your finished piece, for example, a saddle stitched book. actual page boundary. Finally, the books are trimmed so that all the pages have a **THE BACKGROUND IS** nice, clean, finished look. **CENTERED ON MY PAGE SO THE** To the right is a screen capture of an InDesign file showing the **EXTRA WIDTH AND HEIGHT** All of the processes mentioned have the potential for background extending beyond GO OUT ONTO THE variations. So what does that mean in relation to how you the document edge out onto the PASTEBOARD. build your bleeds? pasteboard. In web printing, large rolls of paper feed through a press at hundreds of feet a minute. At these speeds, the paper can 1 erro move slightly, which means that the content of some of the Project1 : Layout pages may be a bit closer or further away from the edge than QUARK in your original file. At the trimming stage, if your original layout doesn't bleed properly and the trim is slightly less than expected, it's Create Bleed and Safety Gu THIS IS MY COOL PROJECT possible that your background graphic will not reach the trim **AND THE BLACK LINE** edge, leaving your page with an unintentional white margin. **IS MY DOCUMENT** : Color: To ensure that this doesn't happen, anything that's PAGE SIZE WHICH IS supposed to bleed has to actually extend beyond the trim O Current 8.375X10.875 O From: edge of the document page, out onto the pasteboard. Our **IWANT MY NIFTY** Cancel Of minimum bleed is .125 inches and we prefer .25 inches. To **BACKGROUND GRAPHIC** the right are screen captures for both InDesign and Quark, Above is a screen capture of **TO BLEED** showing the windows where you can set bleed marks. **Quark's Create Bleed & Safety SO MY PHOTOSHOP FILE IS** You'll be able to see at a glance on each page of your layout Guides window. It shows a bleed 8.625X11.125 value set to 9 points (.125 inches) whether your bleeds have been extended far enough. **THIS ALLOWS A .125" BLEED** as indicated by the red lines So back to your cool background graphic. If you want it which are outside of the actual **THE BACKGROUND IS** to bleed and you're planning to do our minimum .125 inch page boundary. **CENTERED ON MY PAGE SO THE** bleed, your Photoshop file needs to be 8.625 x 11.125. Now **EXTRA WIDTH AND HEIGHT** To the left is a screen capture when you drop it into your document and center it, the of a Quark file showing the **GO OUT ONTO THE** image will completely fill the page and the extra .125 inches background extending beyond PASTEBOARD the document edge out onto the on each side will correctly bleed out onto the pasteboard, pasteboard. all the way out to the red bleed lines. With this little bit of insurance, even the minor variations associated with printing won't create a situation where your graphic stops short of the edge of the page. Screen captures of the print windows in 1 R InDesign and Quark where you'll set the Weight: 0.25 pt bleed information to Device Pages Colors Pictures Fonts Marks Bleed Layers Transpare OPI JDF Advanced Summary be sure the bleeds are included in your Press Quality PDF. OUARK

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Page Setup...)

Settings Cancel Mint