

Nobody's Better Than CPC

Best Workplace, World Class Performance



Crescent Printing Company (CPC) is a uniquely-talented, technologically-advanced, sheet fed and heat set web commercial printing company.

CPC was founded by Everett B. Lund in 1956, and operates under continuous family ownership.

Our print specialties include **catalogs, manuals, magazines, tourism guides, inserts, postcards, brochures, newsletters, and direct mailers.**



We're proud recipients of Printing Industries of America's '**Best Workplace in the Americas**' Awards, as well as 'Highest Honors' from Great Lakes Graphics Association's Print Competition.

And we're humbled as a '**Wisconsin Manufacturer of the Year**' selection by Wisconsin Manufacturers and Commerce.

Visit us at www.crescentprinting.com

“Printing is our passion, and we are proud to be known for providing our valued customers with world class service.”

Monica Oliver, Customer Service Representative

For information on how we can help with your project, please call me directly at 1-800-658-9032 Ext 5066 or email moliver@crescentprinting.com.



What We Produce -

Expert Sheet Fed and Heat Set Web Printers

As meticulous Wisconsin craftspeople, we manufacture products that are more than just dynamic print. They are the tools that our customers rely upon to grow their businesses.

From single-sided advertisements to publications with page counts that can reach over one thousand, we're your single-source, full-service print provider.

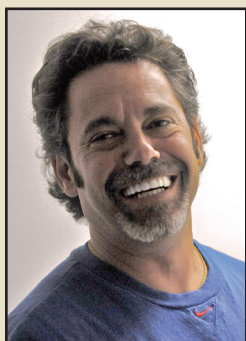
To ensure on-time delivery, we utilize preferred carriers or a variety of mailing services to distribute our products from coast-to-coast.



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“Our talented employees take great pride in producing the highest quality products, utilizing the most efficient processes.”

Jim Murphy, Production Manager

If you have production questions about your project, please call me directly at 1-800-658-9032 Ext 5086 or visit us at www.crescentprinting.com.

How We Support - Technological and Environmental Solutions

At CPC, we excel as a friendly, considerate community member, implementing green practices to minimize our impact on our neighbors and the environment.

We utilize the latest technology combined with established Lean Manufacturing standards to optimize our production output.

Before production begins, the art file is put through a process called 'preflighting', where all parts are reviewed, from document construction to font and graphic usage. The purpose is to alert our customer to potential problems before they result in project delays or cost increases.



**Certified FDA
Regulatory Compliant & Quality Tested**



CPC also provides a remote proofing option, allowing our customers to proof their projects online, at their location, while saving time and expense.

For an array of valuable prepress tips, visit our 'Resources' section within our website at www.crescentprinting.com or scan this code:



“We help our customers build files that will create their ideal product through advice, support, and education, all specific to each project.”

Tammy Mahlke, Electronic Prepress and Design

If you have layout and design questions about your project, please call me at 1-800-658-9032 or visit us at www.crescentprinting.com.

How We Add Value -

Access to Over 750,000 Promotional Items

When you think about CPC, think about Printing *and* Promotions.

From the promotional side of our business, we are a distributor and active member of ASI, the Advertising Specialty Institute.

ASI is the largest media and marketing organization and provides us with easy access to over 750,000 promotional advertising items.



A promotional product, also known as an advertising specialty item, is any item imprinted with a logo or slogan and given out to promote a company, organization, product, service, special achievement, or event. Recipients often keep the items while the advertiser benefits from repeat exposure.

Contact us for suggested items to fit your budget and to complement your special promotional requirements.



“Advertising specialty items have advantages over other media; they are often more practical and are very effective branding-recognition tools.”

Marcy Lund, Promotional Products and Sales Specialist

We have access to over 750,000 unique promotional advertising items. Please call me directly at 1-800-658-9032 Ext 5060 or email marcy@crescentprinting.com.

